

# 2021 Innovation Conference: Innovating Virtually

## Event Schedule

Fri, Sep 17, 2021

12:10pm

**What is the Future of the Innovation Process? Rethinking the Role of Experts, Crowds and AI.**

🕒 12:10pm - 12:50pm, Sep 17

📍 Virtual

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### 🗣️ Speakers



**Hila Lifshitz-Assaf** Associate Professor, NYU Stern School of Business



**Melissa Schilling** Fubon Center, Director of the Technology and Innovation Initiative; Herzog Family Professor of Management Management and Organizations Department, NYU Stern School of Business

12:50pm

**Enabling Distributed Innovation**

🕒 12:50pm - 1:50pm, Sep 17

📍 Virtual

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### 🗣️ Speakers



**Christopher L. Tucci** Professor of Digital Strategy & Innovation, Imperial College Business School



**Melissa Valentine** Associate Professor of Management Science and Engineering, Stanford University



**Natalia Levina** Toyota Motor Corporation Term Professor of Information Systems Technology, Operations and Statistics Department, NYU Stern School of Business

1:50pm

**How Teams enabled remote innovation and collaboration during COVID lockdown.**

🕒 1:50pm - 2:40pm, Sep 17

📍 Virtual

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## 🗣️ Speakers



**Bill Spencer** Senior Director, Customer Engineering for Microsoft Teams at Microsoft, Microsoft



**Aamer Kaleem** Microsoft Teams Strategic Customers Engineering Lead, Microsoft



**Freada Zysberg** Senior Program Manager, Microsoft Teams, Microsoft



**Justin Fox** Columnist, Bloomberg Opinion

## 2:40pm

**Remote Work Revolution: Succeeding from Anywhere (2021, Harper Collins Business), provides remote workers and leaders with the best practices necessary to perform at the highest levels in their organizations.**

🕒 2:40pm - 3:20pm, Sep 17

📍 Virtual

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## 🗣️ Speakers



**Tsedal Neeley** Naylor Fitzhugh Professor of Business Administration and Senior Associate Dean of Faculty and Research, Harvard Business School



**Natalia Levina** Toyota Motor Corporation Term Professor of Information Systems Technology, Operations and Statistics Department, NYU Stern School of Business

## 3:20pm

**Brainstorms & Working Sessions: A Quasi-Case Study on how Innovating Virtually changed across the '20 and '21 Intern Cohort**

🕒 3:20pm - 4:05pm, Sep 17

📍 Virtual

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## 🗣️ Speakers



**Clare Tandy** Innovation Product Manager, Paypal



**Callen Anthony** Assistant Professor, Management and Organizations Department, NYU Stern School of Business

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